

Digital Proof Disclaimer

Instant Sign Center produces or prints work for you based on your submitted design files, specifications and instructions. While we will bring to your attention any errors that we come across **YOU ARE ULTIMATELY RESPONSIBLE FOR APPROVAL OF DIGITAL PROOFS, PROOF READING AND ANY ERRORS WITHIN THE DOCUMENT(S)**.

If we produce work that contains errors that are not caused by Instant Sign Center, (including mis-prints that were approved by the client) then you are responsible for full production costs, as well as for the cost of producing the work a second time, if you request us to do so.

If close color matching is a requirement of the job, then you must let us know at the beginning of the job and specify color matching is necessary and pay any additional fees associated with color matching. If you want to check color matching before we go into production then you should request a hard copy proof. **Computer screen colors vary from screen to screen and do not accurately portray actual print colors.** If color matching is a necessity to your project then we strongly suggest that you request a color hard copy proof printed at full size before we print the entire job.

Furthermore, if the resolution / print quality of the finished print is critical to the job then we strongly urge you to request a hard copy proof printed at full size so that you can check and approve print resolution before we print the complete job.

Each set of hardcopy proofs adds to our standard turn-around time. If you require a proof from us before we print the entire job then make sure you allow sufficient time for the proofing process. Hard copy proofs require an additional fee as well as shipping costs if applicable.

To avoid mistakes in your job please carefully proofread your work beforehand, and be sure to check if your artwork is set up properly before submitting your files. Print files submitted should be vector art, and/or high-resolution file type with a 300DPI resolution.

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